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# Outstanding Outreach Award

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## **About the Award**

The NCIS Board of Directors has directed NCIS to formally recognize a crop insurance agent, or individual outside of the industry, who exhibits outstanding effort to reach and serve limited resource or socially disadvantaged producers.

## **Objective**

The Outstanding Service Award is designed to promote exceptional service industry-wide, and encourage outstanding outreach efforts to all farmers. The award specifically recognizes an individual who exhibits exceptional service by going above and beyond to educate and/or sell crop insurance to limited resource or socially disadvantaged farmers.

## **Eligibility**

- Candidates must demonstrate outstanding service and leadership to the crop insurance industry, especially in his/her outreach to limited resource or socially disadvantaged farmers.
- Candidates must exhibit strong personal and business ethics.
- Candidates must demonstrate overall effectiveness in service to the crop insurance industry.
- Candidates must represent themselves, his/her company, and the crop insurance industry well.

## **How to Enter**

1. Select a nominee. This nominee should exemplify the qualities of a true leader. Please consult the eligibility requirements closely.
2. Fill out the application on the back of this page and then address the three questions on a separate sheet(s) of paper. Include your contact information. If NCIS has questions regarding the application, the nominator will be contacted. All nominations will be kept confidential.
3. Send application and narrative to NCIS by October 15, 2023.

## **Nomination**

All nominations will be considered. The NCIS Communications & Outreach Committee will review all submissions and make a formal recommendation for selection of this award to the NCIS Board of Directors. Only one recipient may be awarded annually with the award presented at the 2024 Crop Insurance Industry Annual Convention.

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## NCIS Outstanding Outreach Award Application

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Nominee's Name \_\_\_\_\_

Company \_\_\_\_\_

Name of Company Nominee Writes For \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Nominator's Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### **Please submit the following information:**

1. A short (2-3 paragraph) description of why this individual's service is outstanding and deserving of this recognition.
2. Examples of this individual's service for which they are being recognized—including examples of his/her service to limited resource and/or socially disadvantaged farmers.
3. Other information you feel would strengthen the case for their selection as winner.

### **Submit nominations by October 15, 2023 to:**

Laurie Langstraat • National Crop Insurance Services  
8900 Indian Creek Parkway, Suite 600 • Overland Park, KS 66210  
913-685-2767 (phone) • Email: [lauriel@ag-risk.org](mailto:lauriel@ag-risk.org)

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